



Intel® Software Partner Program ISV Technology Snapshot

Critical Links in the United States

edgeBOX*



Product Overview

The edgeBOX is a software solution that integrates voice/telephony, data and IT services required by Small and Medium Businesses (SMBs). By enabling the edgeBOX for Intel multi-core technology, we were able to achieve improved (faster) processing capability which, among other things, meant that we could increase the call volume supported on the platform substantially and correspondingly reduce the overall per-user cost, making the combined solution more appealing to our customers.

Even more compelling, Intel multi-core technology addressed a vital concern of our customers – robustness. While our all-in-one value proposition was very attractive, our customers were concerned about “putting all their eggs in one basket” and hence introduce the potentially higher cost of failure. However, with edgeBOX enabled over multi-processor platforms from a globally recognized partner like Intel, we were not only able to overcome this concern, but were instead able to leverage the Intel brand and focus on the depth and breadth of the communication and IT services that the edgeBOX enables.

www.critical-links.com

*Other names and brands may be claimed as the property of their respective owners.

Multi-core / Parallelism

Compatibility

Linux*

Availability

Worldwide

“We developed the award-winning edgeBOX to work with Intel® multi-core technology because our customers need performance, assurance and reliability at a reasonable cost. Enabling for Intel also meant that the speed to, and acceptance in, the SMB market was substantially better than otherwise.”

*Abdul Kasim
VP, Global Marketing &
Business Development
Critical Links*

