



**Intel® Enabled Server Acceleration Alliance**  
Collaborative Validation. Reliable Solutions. Complete Confidence.



## Intel® ESAA Newsletter - December 2007

### Introducing the new Intel® ESAA Web Portal!

The [Intel® ESAA program Web site](#) has been completely redesigned as a hub for enabling server solution selling and facilitating community exchange among OEMs and resellers. With the new site, ESAA OEM and reseller members can:

- Exchange best practices for direct impact on their competitive agility and ROI
- Transition from box to solution sellers
- Reach SMB customers and compete worldwide in market-leading solution categories (Backup, Communications, Database, HPC, Open Source, Security, Storage, Virtualization)

ESAA IxV members will benefit from better access to resellers and OEMs and will have the ability to exchange server solution recommendations and best practices with the ESAA community.

Features of the new Intel ESAA web portal include:

- Recipe Performance Board: join the discussion and get recipe sizing, tuning, performance ratings, and implementation tips
- Recipe Selection Tool: find a recipe by application, platform, or provider
- Recipe RSS Feed: stay informed, see the latest recipes, recipe updates, and top downloads
- Marketing Resources: customer-ready, engineering, and sales tools

Current ESAA members: please note that you will need a new username and a password to use the full range of new features. Simply enter your e-mail [here](#) and a temporary username and password will be e-mailed to you. You can personalize your username and password at any time by clicking the Edit My Profile link on the site.

### Intel ESAA Call For Case Studies

Have a business success story you'd like to share? The Intel ESAA program is always looking for the opportunity to promote our members' solutions. Send us an e-mail at [esaamail@intel.com](mailto:esaamail@intel.com) to tell us about your win. Qualified submissions may be featured in a case study sponsored by Intel at no cost to you!

