

## Intel® ESAA Newsletter - February 2010

### ISV Spotlight: Doyenz

The Doyenz ShadowCloud\*, recipient of the 2009 IDC SMB Excellence Award, enables Intel resellers to expand their offerings and provide disaster recovery as a service for SMB customers. By replicating a client's production infrastructure in the cloud, the ShadowCloud ensures business continuity with offsite backup and recovery, failover, testing and upgrades of Windows-based servers. Doyenz is extending a special introductory offer to all Intel resellers! Get your first month free when you trial the reliable, affordable Doyenz ShadowCloud platform. Contact us today at [partners@doyenz.com](mailto:partners@doyenz.com).

### Intel® Flex+ Promotion: Get Points for Downloading Recipes!

Resellers: earn 10 Intel® Flex+ Points for each recipe you download (limit 2 per reseller), plus a further Intel® Flex+ Points for submitting a pass-through system certification request (limit 1 per reseller)! Promotion may not be available in all geographies. Visit [www.intel.com/reseller](http://www.intel.com/reseller) for more information on this and other available Intel Flex+ promotions.

### Show Your Competitive Edge with New "Intel® Server Board Inside" Badges!

"Intel® Server Board inside" and "Intel® Workstation Board inside" badges are now approved for use by the Intel field and resellers. Use these Intel product logo badges in presentations to your customers and encourage resellers to use them as well. Resellers can display these Intel® product logo badges in advertisements, posters, web pages, and packaging to promote their affinity with the Intel brand. Order your badge stickers and signs today! <https://secure.hibbertgroup.com/intel/spm?programId=3>

### Top 5 Recipe Downloads for January

1. VMware\* vSphere\* 4 Installation Guide for ESX\* 4.0 - Intel® Modular Server Compute Module MFS5520VI
2. VMware\* vSphere\* 4 Installation Guide for ESX\* 4.0 - Intel® Server Board S5520HC
3. Adobe\* Creative Suite\* 4 Master Collection Installation - Intel® Workstation Server S5520SC
4. Citrix\* XenServer\* 5.5 Installation Guide - Intel® Modular Server Compute Module MFS5520VI
5. Intel® ESAA How to Build a Microsoft\* Windows\* Server 2003 R2 SP2

We now have over 600 recipes available for download. Don't miss an update — get the Intel ESAA recipe RSS feed! <http://feeds.esaa-members.com/RecipeRSS>

### Configured for Success: New Training Videos from Intel

The purpose built Intel® Server System SR1670HV delivers all of the benefits of two dual-socket server systems in a single standard rack mount (1U). The Intel® Server System SR1680MV is a modularized rack server system providing two independent dual socket/18DIMM nodes in a 1U chassis. Watch a short training video on how to configure these two systems:

<http://learn2.intel.com/webdocs/Resource/4229/ENU/index.htm>

The Intel® Server System SR2612UR is an ideal building block for use as a SAN, NAS, dense application server or as a platform for virtualization. Watch a short training video on how to configure this storage system: <http://learn2.intel.com/webdocs/Resource/4230/ENU/index.htm>

### Intel® ESAA Partner News:

#### 30 New SonaSoft Recipes Available!

Recipes for Sonasoft's SonaVault and SonaConsole on the latest Intel Server Products are now available. Sonasoft's SMB business continuity software leverages Intel® architecture and provides an ideal bundling opportunity for resellers. Sonasoft is offering a FREE 30 day trial of their SonaVault Email Archiving software for all Intel® ESAA reseller partners using promo code BINESPPS:

<http://www.sonasoft.com/Resources/Downloads.aspx>. Learn more about Sonasoft SMB solutions on Intel® Server Products: [http://www.esaa-members.com/app/webroot/files/Sonasoft\\_SMB\\_Email\\_Archiving\\_Solution.pdf](http://www.esaa-members.com/app/webroot/files/Sonasoft_SMB_Email_Archiving_Solution.pdf)

### **Univa Now Supports Amazon Spot Instances**

Intel ESAA partner Univa, a cloud management software provider, announced that its cloud infrastructure management products now support Amazon EC2 Spot Instances, enabling users to greatly reduce public cloud computing costs by essentially setting their own price for the resources they wish to consume. Resellers deploying Univa's UniCloud software on Intel Server Products can now bid for capacity in the Amazon EC2 cloud. This will drive down costs through competition while enabling a dynamic computing option for customers whose use cases are flexible enough to take advantage of this opportunistic model. For information about Univa products that support Spot Instances, visit <http://www.univaud.com/index.php>.

### **PROMISE Technology Announces Plans to Adopt Intel® Xeon® processor C5500/C3500 series**

Intel ESAA member Promise Technology, a leading supplier of versatile RAID storage solutions catering to customers from enterprise to consumer, has announced plans to develop future storage solutions based on the recently available Intel® Xeon® C5500/C3500 family of processors formerly codenamed "Jasper Forest." Learn more:

[http://www.promise.com/company/press/press\\_news1\\_eng.asp?press\\_id=PRES201002080646](http://www.promise.com/company/press/press_news1_eng.asp?press_id=PRES201002080646)

### **Astaro Focuses on Partner Growth in 2010**

Astaro has implemented a new licensing model which will allow customers to select individual security applications so they can tailor their security deployment to their specific needs. The new licensing model offers lower entry prices and simplifies the sales process. As Astaro introduces new products partners will have new opportunities to sell to our expanding install base. Get more information on becoming an Astaro Partner here: [https://www.astaro.com/en/partners/become\\_a\\_partner](https://www.astaro.com/en/partners/become_a_partner) or join us at a partner road show in 2010.

### **American Megatrends a Key Component of Secure Managed Client (SMC) Solution from Lenovo**

StorTrends iTX Data Storage Software from American Megatrends (AMI) is an innovative and sophisticated network storage solution that runs on the Intel® Storage Server SSR212MC2. It offers true dual-dialect capability and the ability to provide both IP-SAN and NAS in a single storage appliance. Through the Intel® ESAA program, AMI can support OEMs such as Lenovo with customization. AMI also offers standard, off-the-shelf storage solutions based on StorTrends iTX for SOHO, SMB and enterprise users that support advanced storage needs like storage virtualization with VMware, High Availability, Data Replication, Disaster Recovery, CDP, tiered storage and much more. Learn more about AMI's recent deployment at Lenovo: [http://www.esaa-members.com/app/webroot/marketing\\_docs/AMI\\_Lenovo\\_SMCdeployment.pdf](http://www.esaa-members.com/app/webroot/marketing_docs/AMI_Lenovo_SMCdeployment.pdf)

### **Oracle + Sun Product Strategy Webcast Series**

Here's your chance to learn more about the combination of Sun and Oracle — and what it means for you. These informative, on-demand sessions offer strategies for Sun's major product lines related to the combination, explain how Oracle will deliver more innovation to our customers, and outline our approach to protecting customers' investments. See all available webcasts here:

<http://www.oracle.com/events/productstrategy/index.html>

### **State of the Union at Red Hat**

Red Hat CEO Jim Whitehurst kicked off his third year at Red Hat in January. In keeping with the U.S. presidential tradition of delivering a "State of the Union" address each January, Jim took a moment to highlight some of Red Hat's milestones in 2009. Want to see the bigger picture? Check out:

<http://press.redhat.com/2010/01/26/state-of-the-union-at-red-hat-2/>

### **Open-E's NEW DSS V6 (Data Storage Server) — Now UNLIMITED!**

Open-E's DSS V6 16TB plus 32TB now provides resellers with an UNLIMITED license key to un-lock the capacity — no more restrictions on size! Replications of volumes can now be up to 16TB for iSCSI, NAS and FC volumes! DSS is a unified file and block-level storage management software application supporting multiple 1GbE and 10GbE, 4Gb and 8Gb Fibre Channel HBAs and InfiniBand\* network interfaces. DSS V6 offers NAS, iSCSI and Fibre Channel (both target and initiator) features that are fully enhanced for IT environments. The DSS V6 is a cost-effective, reliable storage platform with many usage models including snapshots, backup and recovery, storage consolidation, and replication for disaster recovery. The unlimited free trial version enables all software features including file sharing, automatic failover for high availability, snapshot copy for backup and volume replication for disaster recovery and can be used for up to 60 days. Download now: <http://www.open-e.com/products/>