



Intel® ESAA Newsletter - June 2008

Tell us about your Intel® ESAA Success Story — and get up to 250 Flex+ Points!

We want to hear from Intel ESAA members in North America who have used their program membership to sell server solutions to their customers. Get 100 Flex+ points when you submit your information. If we select your entry for development into a written case study, you'll get an additional 150 Flex+ points. Please allow 6-8 weeks for Flex+ credit to be applied to your account. Offer expires June 30, 2008. To enter, visit:

<http://www.esaa-members.com/index.php/pages/caseStudies>



TSANet Membership Reminder

The Technical Solutions Alliance Network (TSANet) is the Intel® ESAA program's organization of choice to facilitate seamless global collaboration between reseller/OEM and ISV members. **Membership in TSANet is a requirement for all Intel ESAA program members.** Please review your TSANet membership documents and membership status. If there are changes to personnel, phone numbers, locations or any other company information, please provide updates to Mayhre Brockway (mayhre@tsanet.org) For more information, visit <http://www.tsanet.org>.

Intel® ESAA Member Marketing Materials

ESAA program logos are now available for download:

http://www.esaa-members.com/app/webroot/files/ESAA_Logos.zip

You can also order ESAA posters, signs, banners and other collateral from the Intel Online Collateral Order website:

<http://www3.hibbertgroup.com/intel/main>

Search using the keyword "ESAA" to see what is available. We are also posting marketing and sales materials from both Intel and ISV members to individual recipe pages. Contact Emily Hutson (Emily.o.hutson@intel.com) for more information about marketing with ESAA!

New Recipes Available This Month!

Recently posted to www.intel.com/go/esaa:

- VMware® Infrastructure® 3 Installation Guide for VMware® ESXi® 3.5 Installable – Intel® Server System S7000FC4UR
<http://www.esaa-members.com/index.php/recipes/recipeSummary/527>
- Critical Links® edgeBOX® Office Gateway – Intel® Carrier Grade Server TIGH2U
<http://www.esaa-members.com/index.php/recipes/recipeSummary/530>
- Oracle Optimized Warehouse Initiative: Oracle10g® R2 RAC Installation on Oracle® Enterprise Linux 4* – Intel® Server Board S5000PAL
<http://www.esaa-members.com/index.php/recipes/recipeSummary/526>
- How to Build an Intel® Cluster Ready Cluster – Intel® Server Board S5400SF
<http://www.esaa-members.com/index.php/recipes/recipeSummary/528>
- Intel® Hosting Service – Intel® Modular Server
<http://www.esaa-members.com/index.php/recipes/recipeSummary/529>

Top 5 Most Popular Recipes – June 2008

Download these popular recipes from www.intel.com/go/esaa:

- Intel® Storage Qualifications
<http://www.esaa-members.com/index.php/recipes/recipeSummary/79>
- How to Build a Cluster – Intel® Server Board S3000PT
<http://www.esaa-members.com/index.php/recipes/recipeSummary/187>
- VMware* Infrastructure* 3 Installation Guide for ESX 3.5 – Intel® Modular Server
<http://www.esaa-members.com/index.php/recipes/recipeSummary/502>
- Symantec Backup Exec* and Quantum Storage on Microsoft* Windows* – Intel® Modular Server
<http://www.esaa-members.com/index.php/recipes/recipeSummary/503>
- Flexible Storage Systems with and Open-E* Data Storage Server* – Intel® Storage System SSR212MC2
<http://www.esaa-members.com/index.php/recipes/recipeSummary/514>

Discounted Registration – Red Hat Summit

The Intel ESAA team would like to invite you to visit us at the Red Hat Summit in Boston from June 17-19. We are pleased to extend to you a 20% discount off the conference registration pricing. Registration is easy — just click on the link below to sign up. You will have full access to all conference sessions and we encourage you to stop by our booth to see our latest products and services:

<http://rcsreq.com/redhat/SCR152>

Watch the Intel® ESAA Virtualizations Webinar

The recent virtualization solutions webinar sponsored by Intel® Enabled Server Acceleration Alliance (Intel® ESAA) is now available for download. This presentation outlines virtualization technology basics, describes how the Intel ESAA program enables resellers to deliver virtualization solutions to their customers, and provides information on the value proposition of ESAA ISV members Red Hat, VMware, Citrix, Virtual Iron, and Parallels. To access this webinar, visit:

<http://www.intel.com/cd/channel/reseller/asm-na/eng/training-events/339556.htm>

Intel® ESAA Member Updates:

VMworld 2008 – Register Now

Join your peers, September 15 to 18, 2008 at The Venetian Hotel in Las Vegas as VMware hosts VMworld 2008, the leading virtualization event. Now in its fifth year, VMworld is a must-attend event for all IT professionals looking for actionable ideas, innovative products and best practices for virtualizing your enterprise - from your desktop to the datacenter.

Register now: <http://www.vmworld.com/vmworld/registration.jsps?ref=INTC>

Welcome New ESAA ISV Members: UnivaUD and ClearPointe

UnivaUD (<http://www.univaud.com/>) is a leading provider of HPC systems management software for the complete distributed computing lifecycle. ClearPointe (<http://www.clearpointe.com/>) delivers infrastructure optimization and server management solutions.

For a complete list of ESAA members, visit:

<http://www.esaa-members.com/index.php/pages/members>

The perfect fit: Intel & CommuniGate Pro Unified Communications

Unified Communications (UC) ties together the various channels of business-critical communication to enhance the business itself in one product. CommuniGate Pro

enables any enterprise to keep control of all UC with the most reliable and secure server to power Internet Communications on any operating system. While users can choose the client of their choice, CommuniGate Pro has created a unique Web 2.0 client named Pronto!. Pronto! is a Unified Communications interface based on Adobe Flash* and Adobe Flex* — two technologies that bring together Rich Media and IP Communications.

Pronto! unifies all forms of Internet Communications — e-mail, groupware, IM, presence, rich media and voice — in a sleek, easy-to-use, easy-to-manage client interface. Pronto! delivers call control and calendaring features, scales to support any deployment size and is flexible to meet the requirements of business or consumer subscribers. Pronto! promotes team collaboration and increases employee productivity by unlocking e-mail and other productivity tools from the desktop. Whether they're in the office, at home or on the road, employees can access e-mail and stored data, schedule team meetings, and call colleagues from the integrated Pronto! Interface. For maximum flexibility, users can access Pronto! from any web browser without the need to install client software. Try Pronto! live and sign up your account at www.TalktoIP.com or download the trial and Community Edition of CommuniGate Pro to start igniting UC today! Get in touch with partners@communiagate.com to learn more about how CommuniGate Pro can speed up your business.

StorTrends* iTX Data Storage Software from American Megatrends and the Intel® Storage Server SSR212MC2: Enterprise-level Features at SMB Prices

StorTrends* Storage Products from American Megatrends (AMI) provide high-end features that until now have only been associated with enterprise level solutions reserved for the largest corporations. Moreover, these sophisticated features are available at prices that are within the reach of small and medium-sized businesses. How can AMI do it? By using a proven and reliable hardware platform in the Intel® Storage Server SSR212MC2 and putting the focus on software innovation. With the combination of StorTrends® iTX Data Storage software and the Intel® Storage Server SSR212MC2, users can quickly configure and begin using a powerful and scalable storage solution with enterprise-class performance that delivers ease of use, reduces storage complexity, scales easily, and reduces the TCO for storage systems.

In short, StorTrends iTX features some of the most advanced data storage technology available at any price range. Its extensive list of features include dual dialect IP-SAN and NAS capability in a single box, High Availability, Disaster Recovery, multiple methods of Data Replication (Synchronous, Asynchronous, Snapshot-Assisted and Journal-Assisted), Wide Area Data Services (WDS) with Data Deduplication and Link Optimization, Continuous Data Protection (CDP), and Information Lifecycle Management (ILM). Most importantly, all of these advanced features are easily accessible and configured through an intuitive "single pane of glass" web-based GUI interface.

For more information on the winning combination of StorTrends iTX Data Storage Software and the Intel® Storage Server SSR212MC2, please visit American Megatrends on the web at www.stortrends.com, or call 1-800-U-BUY-AMI to speak to a StorTrends Sales Representative.

Webinar Invitation: OS Container Virtualization Solutions Complement Hypervisor Solutions

Attend this exciting webinar to learn how to increase your revenue and the long-term value of your customers' IT investments through Parallels virtualization. You'll also be entered to win an iPhone! Presented by Parallels in partnership with HP, and sponsored by Intel, this webinar discusses how you can provide your customers a scalable, proven, high-performance virtualization solution which compliments your HP ProLiant and Integrity Server offerings.

Why OS-based virtualization? Because it compliments traditional virtualization approaches and enables your customers to deploy production level applications in

virtual environments! Now you can combine your hypervisor-based experience with a proven, high-performance OS virtualization technology.

Learn how you can offer your customers a proven server virtualization solution that provides the performance they demand and the flexibility they require with a complete server virtualization solution that generates more revenue, greater margins and a higher level of customer satisfaction.

Attend this webinar and sign up to become a Parallels Partner to be eligible for a \$1000 Parallels Virtuozzo Containers Technical Certification training discount and for FREE participation in our joint go-to-market demand generation program with HP.

Register for one of the sessions today!

July 2nd 6am Pacific - 9am Eastern

Register here:

<https://parallels.webex.com/parallels/j.php?ED=106533652&RG=1&UID=0>

July 2nd 9am Pacific - Noon Eastern

Register here:

<https://parallels.webex.com/parallels/j.php?ED=106533937&RG=1&UID=0>

Citrix Synergy — the Industry's Premier Application Delivery Event, Welcomes Intel's Pat Gelsinger, Sr. VP and Co-General Manager, Intel Digital Enterprise Group

The recent Citrix Synergy industry event brought together leading vendors and IT visionaries, including Intel, to discuss and learn about the latest in virtualization, networking and application delivery. Citrix and Intel outlined how Citrix XenApp™ and XenServer™ products leverage the performance enhancements provided by Intel Xeon multi-core processors and Intel Virtualization Technology, and how Citrix XenApp client-side application virtualization (application streaming) allows users of Intel vPro and Centrino Pro platforms to experience the best of local computing, while being managed from a central delivery center resulting in lower management costs.

Speaking about Intel's vision, Pat Gelsinger delivered a keynote address that outlined Intel's visionary thinking for the Predictive Enterprise, Server Virtualization and Intel VT, and how dynamic virtual clients provide the foundations to address today's toughest IT challenges. Additional details regarding Citrix Synergy, including a video of Pat Gelsinger's keynote, are available from the conference web site:

www.citrixsynergy.com

Critical Links' edgeBOX Certified on Intel Modular Server

Critical Links, a global provider of converged voice, data and IT solutions for SMBs, announced that its flagship product, the edgeBOX™, is now certified on the Intel® Modular Server platform through the Intel® Enabled Server Acceleration Alliance (Intel® ESAA) program. The full press release is available here:

http://www.critical-links.com/opencms/opencms/xmlcontent/news/news_0059.html

Contact: Abdul Kasim, VP Global Marketing/Business Development.

Abdul.kasim@critical-links.com