



Intel® ESAA
Your Recipe For Success



COLLABORATIVE VALIDATION. RELIABLE SOLUTIONS. COMPLETE CONFIDENCE.

Intel® ESAA Newsletter - June 2010

Intel News:

Welcome New Intel® ESAA Members: Stratus, ClusterCorp, Mellanox

Intel® ESAA is expanding its resources to resellers by adding solutions from three new IxV members. ClusterCorp Rocks+* software provides a complete cluster and cloud operating environment for Intel® Server Products. Stratus Avance* High Availability software is simple to use and delivers superior uptime. Mellanox InfiniBand* adapters and switches are a high performing fabric solution for cloud, HPC, and data centers. Visit <http://www.esaa-members.com> to download recipes from these new partners!

Intel® ESAA Brings New Virtualization Options to Resellers

Microsoft Windows Server* 2008 R2 Hyper-V Installation Guides are now available to Intel® Channel Partners through the Intel® Enabled Server Alliance (Intel® ESAA)! These guides give resellers all the ingredients needed to create a Microsoft virtualization solution based on Intel® Server Boards and Systems. Guides include a list of hardware components, supported storage sub-systems, Microsoft WHQL certification information, and links to Microsoft installation documentation. See all Intel® ESAA/Microsoft installation guides here: <http://www.esaa-members.com/index.php/recipes/isv/Microsoft> or learn more about Microsoft WHQL certification: <http://www.intel.com/support/motherboards/server/sb/CS-030385.htm>

Need an Energy Efficient 1U Rack Server System That Supports Both AC and DC Power?

Then we have just the server for you! Purpose-built for energy efficiency and the lowest total cost of ownership, the Intel® Server System SR1695WB features innovative AC or DC redundant power and cooling optimizations to meet demanding data center power requirements. Get more product information now: <http://www.intel.com/products/server/systems/SR1690WB/SR1690WB-overview.htm>

Time is Running Out! \$56 Price Reduction Ends June 26

Buy one or more units from dozens of qualifying SKUs for Intel® Server Boards, Intel® Server Systems, Intel® Modular Server compute modules, Intel® RAID cards^, and Intel® Server Adapters and get \$56 off per unit when purchased through an Intel® Authorized Distributor. This limited time offer is coming to an end June 26, 2010. Start saving today: http://www3.intel.com/cd/channel/reseller/asmo-na/eng/promotion/306999.htm?iid=HPasmonaeng_in_promo

Intel Cluster Ready Partners Build Momentum on New Intel® Silicon

Intel launched the Intel® Xeon® processor 5600 series in mid-March, and partners in the Intel Cluster Ready program are moving quickly to bring the benefits of the new processors to their HPC customers. Learn more: <http://software.intel.com/en-us/articles/intel-cluster-ready-partners-build-momentum/>

It's What's Inside That Counts

Show your competitive edge with the "Intel® Server Board inside" and "Intel® Workstation Board inside" badges for Resellers. These badges are for resellers to use in your marketing collateral, web sites and packaging and are intended to be used along with the normal Intel® Xeon® processor badges. Stay competitive and ahead of the pack with the advantages of Intel Server Products. Take the first step by using the badge assets below in your advertising. Download the badges here:

<http://www3.intel.com/cd/channel/distributor/asmo-na/eng/sales/267414.htm>

Almost Gone — Take Advantage of the VMware vSphere Essentials* Promotion

Until June 26, VMware vSphere Essentials* is available at a reduced price. Buy one (1) or more units of VMware vSphere 4 Essentials along with an Intel® Server Board and/or Intel® Server System1 and receive up to \$400 off each VMware vSphere 4 Essentials unit when purchased through an Intel® Authorized Distributor. Order now! <http://www3.intel.com/cd/channel/distributor/asmo-na/eng/sales/267414.htm>

Intel® ESAA Partner News:

Cloud Builder® Reference Architecture and Webcast: How to Build a Hybrid Multi-Cloud

Univa and Intel have published a white paper that describes how to set up a hybrid multi-cloud — a 'cloud of clouds' that consists of separate individual computing clouds (which could be on-premise or public) managed using a common set of tools. In a multi-cloud, workload can be migrated seamlessly from cloud to cloud, whether internal or external. The paper contains detailed installation and configuration steps that significantly reduce the learning curve for building and operating a cloud infrastructure. In addition, Intel and Univa will be hosting a webcast with the paper's authors on June 23:

<http://www3.intel.com/cd/channel/distributor/asm-na/eng/sales/267414.htm>

See all Intel® ESAA/Univa recipes: <http://www.esaa-members.com/index.php/recipes/isv/Univa%20UD>

Mellanox: Industry's Lowest Latency Standards-based 10 Gigabit Ethernet Adapters

Mellanox ConnectX-2 EN 10GigE adapters with the new RDMA over Ethernet (RoE) capability were announced in April 2010. These adapters implement the recently announced RoCE specification and are supported by the OpenFabrics Enterprise Distribution (OFED) and application programming interfaces (APIs). The ConnectX-2 EN with RoE adapter delivers up to 1/10th the latency of other standards-based 10 Gigabit Ethernet adapter solutions in the market today. Low-latency in data center fabrics helps organizations deliver higher service levels and enables clustered server deployments to do more with fewer servers for improved ROI. ConnectX-2 EN with RoE delivers these benefits using a simple, cost and power efficient 10 Gigabit Ethernet adapter today and future-proofed for 40 Gigabit Ethernet fabrics of the future. Software drivers are supported in OFED 1.5.1 available from <http://www.mellanox.com/> or the OpenFabrics Alliance: <http://www.openfabrics.org/>

Astaro RED: Still New but Already Making a Difference

On May 19th, Astaro announced the availability of Astaro RED (Remote Ethernet Device). Astaro RED combines [VPN](#) functionality and complete IT security for branch offices by automatically connecting with a central Astaro Security Gateway. The devices can cut the cost of securing and administering a branch office's security by up to 80% by eliminating the need for IT staff and additional security products at the remote office. More information about Astaro RED: <http://www.astaro.com/products/astaro-red> View all Intel® ESAA/Astaro recipes here: <http://www.esaa-members.com/index.php/recipes/isv/Astaro>

Now Available: Stratus Avance* Recipes

Avance* software creates a high-availability computing platform using two servers to protect applications against downtime and data loss. Avance automatically synchronizes the two servers in real-time to ensure data integrity. In case of a fault on one server, applications continue to run on the healthy server without manual intervention, performance degradation, or business interruption. Learn more about Stratus Avance: <http://www.stratus.com/products/avance/overview.htm> or download recipes today: <http://www.esaa-members.com/index.php/recipes/isv/Stratus>

VMware Training for Intel Resellers

Want to get started on virtualization with VMware? Attend a 30 minute training every Wednesday at 8am PDT. Starting May 19th, we are giving away a \$25 Starbucks card during each webinar. And don't forget — until June 26 VMware vSphere Essentials is 50% off when purchased as an accessory to Intel® Server Boards and Intel® Server Systems from your Intel® Authorized Distributor. Learn more:

<http://www3.intel.com/cd/channel/reseller/asm-na/eng/products/server/436106.htm>

View all Intel® ESAA/VMware recipes: <http://www.esaa-members.com/index.php/recipes/isv/VMware>

Webinar Replay Now Available — Sponsored by Gluster

Over 400 people registered for the webinar Case Studies: Deploying Open Source Storage Clouds to learn how two companies used open source clustered storage to build cloud environments on commodity hardware. If you missed the live session you can now view the on-demand replay. In just one hour, you'll take away valuable lessons from two companies that are making cloud storage a reality today. Each firm will provide an overview of its deployment experience; one is hosting its storage environment on a public cloud infrastructure, and the other has created an internal centralized storage repository shared across multiple user departments. View webinar on-demand: <http://www.gluster.com/special/storage-cloud-webinar.php> View all Gluster recipes: <http://www.esaa-members.com/index.php/recipes/isv/Gluster>

Open-E's NEW DSS V6 Now Certified with VMware* ESX 4.0!

DSS V6 has an UNLIMITED version enabling you to have 100s of terabytes of storage without limitations and the associated cost! Replications of volumes can now be up to 16TB for iSCSI, NAS and FC volumes. DSS is a unified file and block-level storage management software application supporting multiple 1GbE and 10GbE, 4Gb and 8Gb Fibre Channel HBAs and InfiniBand* network interfaces. DSS V6 offers NAS, iSCSI and Fibre Channel (both target and initiator) features that are fully enhanced for IT environments. The unlimited free trial version enables all software features including file sharing, automatic failover for high availability, snapshot copy for backup and volume replication for disaster recovery and can be used for up to 60 days. Download now: <http://www.open-e.com/products/>
See all Intel® ESAA/Open-E recipes: <http://www.esaa-members.com/index.php/recipes/isv/Open-E>

On Demand Desktop Initiative from Neogénésys

Intel® ESAA member Neogénésys has partnered with Synchron to offer a new breed of Virtual Desktop Infrastructure Management Solution to the Mexican marketplace and open the door to "Hypervisor Agnostic," scalable and fast load balancing, provisioning & brokering of virtual desktops. As a result, On Demand Desktop is a ROI-proven solution that provides immediate access from any location to a pristine, secure desktop and couples service level guarantees to virtual desktop(s) of all types — XP, Vista and Win7 — running on back-end hypervisors; most notably VMware ESX, vSphere and Microsoft Hyper-V. Neogénésys is interested in recruiting distributors and resellers for this new and exciting architecture in Mexico. To learn more, please visit www.neogenesys.com.mx or contact@neogenesys.com.mx for more information.

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