



Intel® ESAA eBlast - August 2007

Intel® ESAA/Red Hat Recipes Now Orderable Through Tech Data

Red Hat has made available to its channel all Intel® Enabled Server Acceleration Alliance (Intel® ESAA) recipes built on the Red Hat OS. Tech Data will provide fulfillment via a specific Red Hat landing page on the Tech Data site. Reseller can then simply click on the recipe to order the build of materials using the shopping basket order process. For more information, visit www.techdata.com.



Intel® ESAA/VMware Software Selling a Reality for Members - Watch the Video!

The first software license resell opportunity available to ESAA direct purchasing OEM members is live as of Q406. MAXDATA, a top ten European IT solution provider, has been our first customer and has successfully booked numerous VMware software/Intel hardware orders over the past quarter. Watch a video of a VMware/ESAA/MAXDATA virtualization win at: www.intel.com/go/esaa. Click on the prominent banner to watch the video case study.

Intel® ESAA - New IxV Member Announcements

- Citrix (www.citrix.com) has joined ESAA and will launch a recipe for its Access Essentials product in the 2nd calendar quarter.
- Fonality (www.fonality.com) has joined ESAA and will bring communications and VoIP solutions to our reseller and OEM audience.
- uXcomm (www.uxcomm.com) has joined ESAA and will provide systems management software for systems builders. View a webinar discussing the solution offering on the ESAA home page (www.intel.com/go/esaa).
- Virtual Iron (www.virtualiron.com) has joined ESAA and will offer server virtualization solutions to our OEM and reseller members.
- Voltaire (www.voltaire.com) has joined ESAA and will offer Infiniband* interconnect solutions to our OEM and reseller members.
- Wasabi Systems (www.wasabisystems.com) has joined ESAA and will bring new storage and software solutions to our OEM and reseller members.

Intel® ESAA Signs New Reseller Members

As of Q406, membership in the Intel® ESAA program is now available to the Intel broad channel and distributors. For information on new reseller members click on www.intel.com/go/esaa and select "Member Directory."

Tap Into the Success of Linux to Grow Your Business

Do you want to accelerate your entry in the rapidly growing Linux market? Intel and Red Hat have partnered to provide a fast path for Intel IPPs to become Red Hat certified. Enrolling in the Global Channel Acceleration Program will save you time and money and enhance your profits by giving you access to:

- Zero-cost hardware certification for Red Hat* Enterprise Linux platforms through Intel® ESAA and Red Hat
- Discounted Linux certification training from Red Hat
- Sales tools and online Linux sales accreditation
- Access to new markets and customers
- Pre-defined, verified solution stacks

Membership is free and enrollment is easy. Click below to download an overview of the program and enrollment instructions: http://www.esaa-members.com/redhat/RedHat_IPP_Flyer.pdf.

For more information, please e-mail channelinfo@redhat.com or esaamail@intel.com.

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