



## Intel® ESAA eBlast - August 2007

Hello Intel® ESAA Vendors -

### Intel and Red Hat bring you the Global Channel Acceleration Program

The Red Hat Global Channel Acceleration Program (GCAP) provides Intel® Enabled Server Acceleration Alliance (Intel® ESAA) reseller members the benefit of:



- The only pass-through OS certification method for Red Hat Enterprise Linux (RHEL) 4 and 5 available to Intel EPSD customers
- Complete purchase options via select distributors for Red Hat/Intel® ESAA certified server solution bundles. Information about the Red Hat/ESAA solution bundles can be found at [www.RedHatonIntel.com](http://www.RedHatonIntel.com) with links back to the appropriate locations on the ESAA program pages
- Access to value-added benefits such as the program Center of Excellence , a proof of concept facility open to reseller members, and case study and benchmark information

### Why participate in the Global Channel Acceleration Program?

- **Only place to obtain RHEL pass-thru certifications for EPSD customers/resellers**
- **Zero-cost certification:** Pre-certified solutions can eliminate thousands of dollars in certification costs
- **Predefined solution stacks for purchase through select distributors:** Simplicity adds value to customers and reduces your configuration costs
- **Center of Excellence:** Access to a proof of concept facility with locations around the world
- **Discounted training:** Discounted Red Hat training can save hundreds to thousands of dollars
- **Sales tools and programs:** Sales tools and sales programs to help you close deals and generate revenue faster
- **Market and revenue growth:** Linux solutions and expertise can open new accounts and markets that are used to paying a premium for UNIX\*

For more information and to join, go to [www.RedHatonIntel.com](http://www.RedHatonIntel.com) or e-mail [channelinfo@redhat.com](mailto:channelinfo@redhat.com)

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