



Intel® ESAA Newsletter - May 2008

TSANet Membership Reminder

The Technical Solutions Alliance Network (TSANet) is the Intel® ESAA program's organization of choice to facilitate seamless global collaboration between reseller/OEM and IxV members.

Membership in TSANet is a requirement for all Intel ESAA program members. Please review your TSANet membership documents and membership status. If there are changes to personnel, phone numbers, locations or any other company information, please provide updates to Mayhre Brockway (mayhre@tsanet.org). For more information, visit <http://www.tsanet.org>

Intel® ESAA Member Marketing Materials

The ESAA team has been working hard to bring members more marketing and sales resources. ESAA logos are now available for download for members who are logged in to the program website: http://www.esaa-members.com/app/webroot/files/ESAA_Logos.zip You can also order ESAA posters, signs, banners and other collateral from the Intel Online Collateral Order website: <http://www3.hibbertgroup.com/intel/main> Search using the keyword "ESAA" to see what is available. We are also posting marketing and sales materials from both Intel and ISV members to individual recipe pages. Contact Emily Hutson (Emily.o.hutson@intel.com) for more information about marketing with ESAA!

Take the ESAA Virtualization Survey - And Get A Free Gift!

The Intel ESAA program wants to hear from you about your virtualization deployment plans. Take a SHORT 5 minute survey, and get a free gift - a wind-up flashlight!

<http://www.questionpro.com/akira/TakeSurvey?id=948421>

Intel® ESAA Member Updates:

Intel® Clustering/HPC Spring Webinar Series

Join us for Intel® Cluster Ready Solutions: Integrating New Technologies, at 9:00 am PDT on May 6th, 2008. Intel® Cluster Ready solutions are available from SGI and other program members. The Intel® Cluster Ready Program works with its members to include the latest Intel server and cluster technologies, such as the Intel® Rapid Boot Toolkit and Intel® Connects Cables. The Intel® Cluster Ready specification enables the integration of new cluster technologies, allowing you to benefit from the latest technologies while maintaining full cluster and application interoperability. This Webinar will demonstrate new solutions and technologies from SGI and Intel that expand cluster capabilities and reduce IT management. [Register for this series today!](#)

Web 2.0 Plug-and-Play Appliance from Industry Leaders: Intel, Novell, and SpikeSource

Increase your profitability when your customers adopt Web 2.0 collaboration technology. The Intel® Enabled Server Acceleration Alliance (Intel® ESAA) now offers a turnkey Web 2.0 hardware and software solution, built from industry-leading components:

- **SpikeSource SuiteTwo™** is a full-featured Web 2.0 software suite that powers next-generation collaboration.
- **Novell SUSE® Linux Enterprise Server 10** provides a high-performance, stable, and secure foundation for the application suite.
- **Intel® Server Board S5000PAL** supports up to two Dual-Core Intel® Xeon® processors and delivers high levels of energy-efficient performance, reliability, and manageability.

[Learn more about this complete Web 2.0 Solution Stack](#)

RedHatonIntel.com

Through our joint channel program, Intel and Red Hat have made it possible to accelerate your time to market and have provided a streamlined entry into the Linux market, exclusively for YOU! Key Highlights of the Intel & Red Hat Joint Channel Program are:

- Zero-cost certification
- Hundreds of application stacks available
- Predefined solution configurations
- Discounted training to help your staff gain Linux skills
- Access to new accounts and markets that are used to paying a premium for Unix
- "Hot off the press" benchmark results

Red Hat and Intel make it possible to accelerate your "time to market" with leading Linux solutions. Learn more at <http://www.redhatonintel.com>

Open-E Data Storage Server

The high-capacity Intel® Storage Server SSR212MC2 (McKay Creek) is a hardware platform that can be used optionally for direct attached storage, network attached storage or storage area networks. The Open-E Data Storage Server (DSS) operating system is perfectly tuned to Intel® SSR212MC2 and has been certified for the platform through the Intel ESAA program. Open-E's "software for your storage" solution offers you precisely that: a custom-tailored storage system for your applications that is faster, more flexible and more reliable than the competition. The Intel SSR212MC2 with Open-E Data Storage Server is an ideal solution for customers who strive for maximum security, robustness, and flexibility in their storage, but also require easy operation.

For additional information and configuration details, go to www.open-e.com

Presentation Virtualization and Desktop Virtualization with Ericom's PowerTerm WebConnect

Presentation Virtualization (SBC) and Desktop Virtualization (VDI) provide today's organizations with numerous benefits for desktop and application management. PowerTerm WebConnect, Ericom's Presentation Virtualization and Desktop Virtualization solution, provides secure and centrally managed access to Windows Terminal Servers, virtual desktops, Blade PCs and legacy host systems. With a single management platform, PowerTerm WebConnect provides organizations with an efficient and cost-effective infrastructure for enterprise-wide virtualization.

Download Ericom's PowerTerm WebConnect Recipe today: www.intel.com/go/esaa

For more information on Ericom solutions and upcoming events, visit www.ericom.com

HP Now Shipping Intel-based Servers with Integrated Citrix XenServer Virtualization. Learn more at May 6th Webcast!

Leveraging server virtualization in any sized-company just got easier. Listen in as HP and Citrix senior executives Scott Farrand, VP ISS Software, HP Corporation, and Peter Levine, Sr. VP Virtualization and Management Division, Citrix Systems, discuss the industry's newest and unique virtualization products, which combine the deepest integration with a seamless HP ProLiant user experience. The new HP ProLiant Virtual Console allows users to power on their new Intel-based HP server and immediately start creating virtual machines, helping to reduce the complexity of deploying virtualization. The solution leverages hardware-assisted Intel® Virtualization Technology (Intel® VT) and today's most advanced virtualization architecture to provide greater flexibility and maximum system performance.

Invite your customers to view the HP, Citrix and Intel webcast to learn more about this exciting new integrated virtualization technology.

May 6, 2008, 11:00am PST/ 2:00pm EST

[Click here to register.](#)

Quantum, Dell and Symantec Solution Featured at Intel Solutions Summit - Las Vegas

The LTO-3, LTO-4, SuperLoader3 (SAS), and GoVault systems were featured with Intel's Multi Flex Modular Server and Symantec Backup Exec 12 at ISS in Las Vegas, April 6-7th. If your customers

have a few servers or an entire data center, Quantum has the data protection solutions to fit their needs. From a stand-alone tape drive, to autoloaders, to automated libraries and disk-based systems with de-duplication and remote replication, Quantum offers solutions perfect for backup, archive, and disaster recovery. The DXi3500 is the first of a series of disk-based technology designed to streamline the backup, archive, and recovery of critical data. Recipe certification is complete on LTO-3 and LTO-4 tape drives (SAS). Quantum's Superloader3, with LTO-3 and LTO-4 drives and a SAS interface to work with Intel's new Modular Server, will be certified and available for orders by the end of May.

Contact Quantum today for more information on the complete line of data protection solutions at (800) 677-6268 or online at www.quantum.com

Critical Links' edgeBOX Changes the Game for Small and Medium Businesses

Customers in the cost-sensitive SMB segment are faced with the usual trade-off of cost vs. capabilities. The edgeBOX addresses precisely this challenge by economically delivering a best-of-breed solution. The edgeBOX offers a full-fledged IP-PBX for sophisticated voice services, along with a host of other functions such as Security, Routing, Storage, WiFi access, Collaboration tools (including a Web/Email server), Network Access Control, and Quality of Service. As an Intel ESAA partner, Critical Links was able to leverage Intel support in expediting this capability to the market and was featured in a recent [Intel partner success story](#). The edgeBOX is certified to be deployed on a host of Intel servers in SMBs as well as by Service Providers (some of the platforms are also NEBS certified).

Further information on edgeBOX, its industry leading feature set and Critical Links is available at www.critical-links.com Contact: Abdul Kasim, VP Global Marketing/Business Development. Abdul.kasim@critical-links.com